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FOUR STEPS TO MAKE A TALK

SYNERGY

MEETING

BULLET POINTS:

- WORK HARD
- SCHEDULE VACATIONS AT LEAST 8 MONTHS IN ADVANCE
- SICK DAYS REQUIRE A NOTE FROM A MEDICAL PROFESSIONAL.
- SIGN UP FOR COMPANY SOFTBALL!
- Human Resources Available Every Third Thursday.

HOW TO PRESENT LIKE A

BOSS

BOSS

BENCHMARK

Topic

Audience

Other presentations

Other speakers

BOSSES

ONE THING

One Concept
One Thing to Take Home

BOSS

STORYTELLING

One Big Story...
...or Many Small Stories

Add sensory details: touch, smell, feel

BOSS

STYLE

Copy Others First

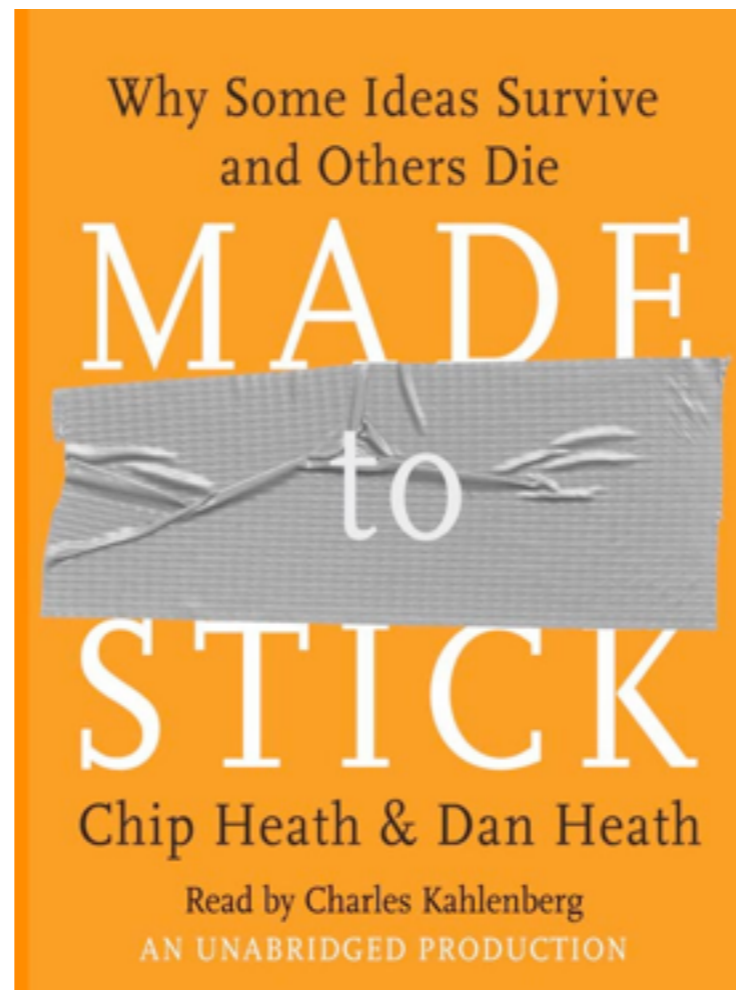
Find Your Style

Be Yourself

Slides Appearance

Body Language

BENCHMARK
ONE THING
STORYTELLING
STYLE



Made to Stick
Chip Heath & Dan Heath

“

To complicate is easy, to simplify is hard.

*To complicate, just add,
everyone is able to complicate.*

Few are able to simplify.

Bruno Munari

”



Thanks.

@Folletto