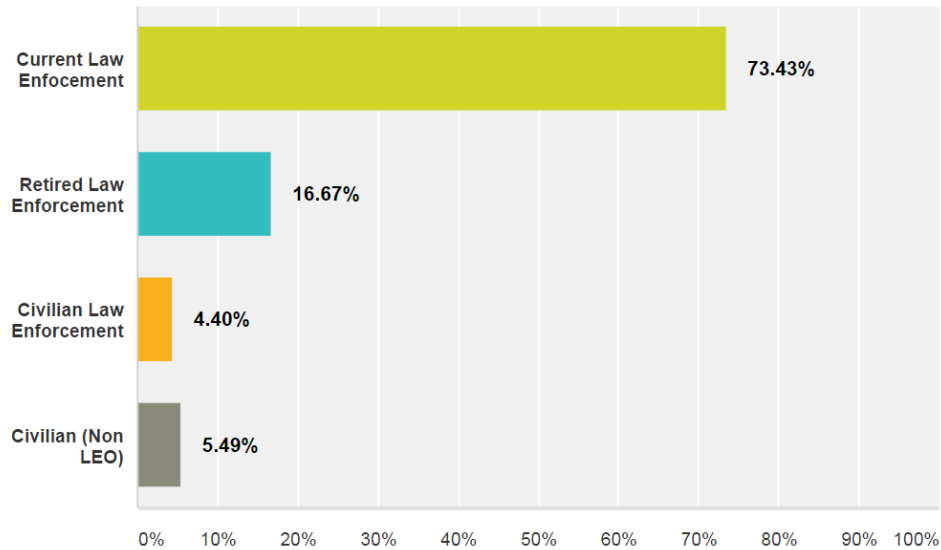


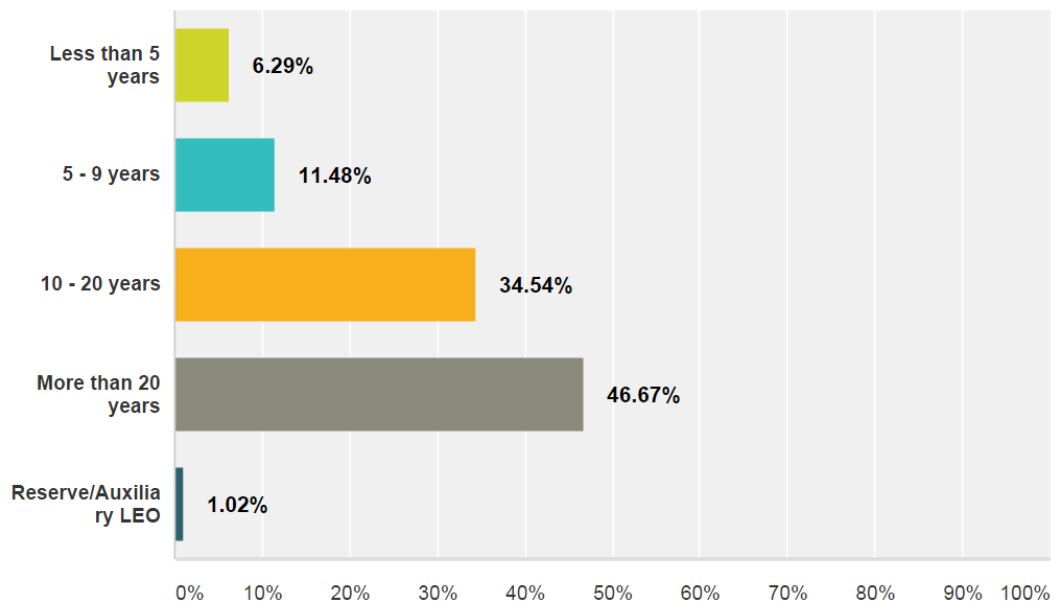
PoliceOne.com's Reader Survey was conducted between August 12th and September 10th 2014, receiving 4,883 responses from verified law enforcement professionals across all ranks and department sizes.

### What is your law enforcement status?

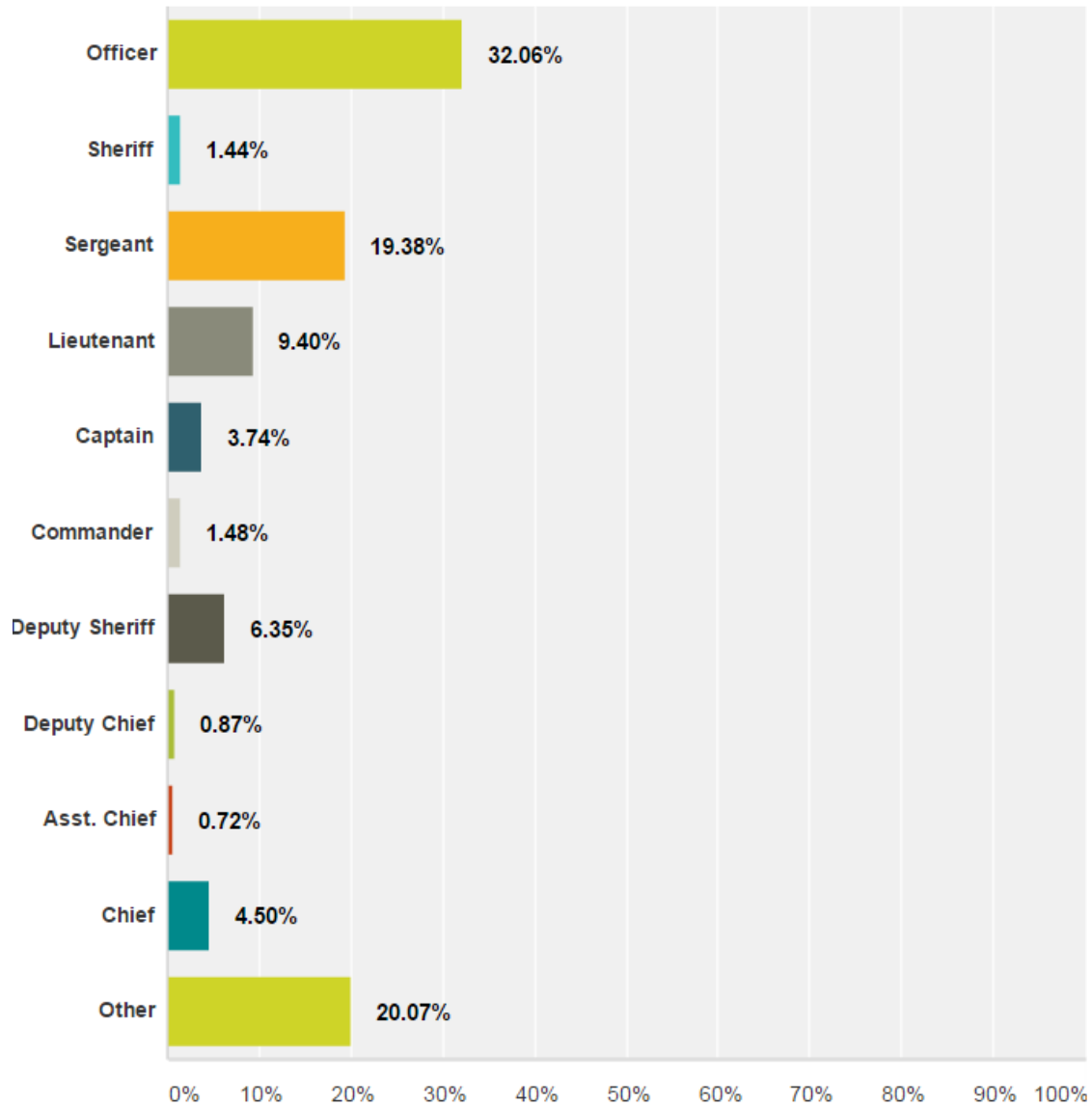


Note: Anyone who answered "Civilian" was disqualified from continuing the survey.

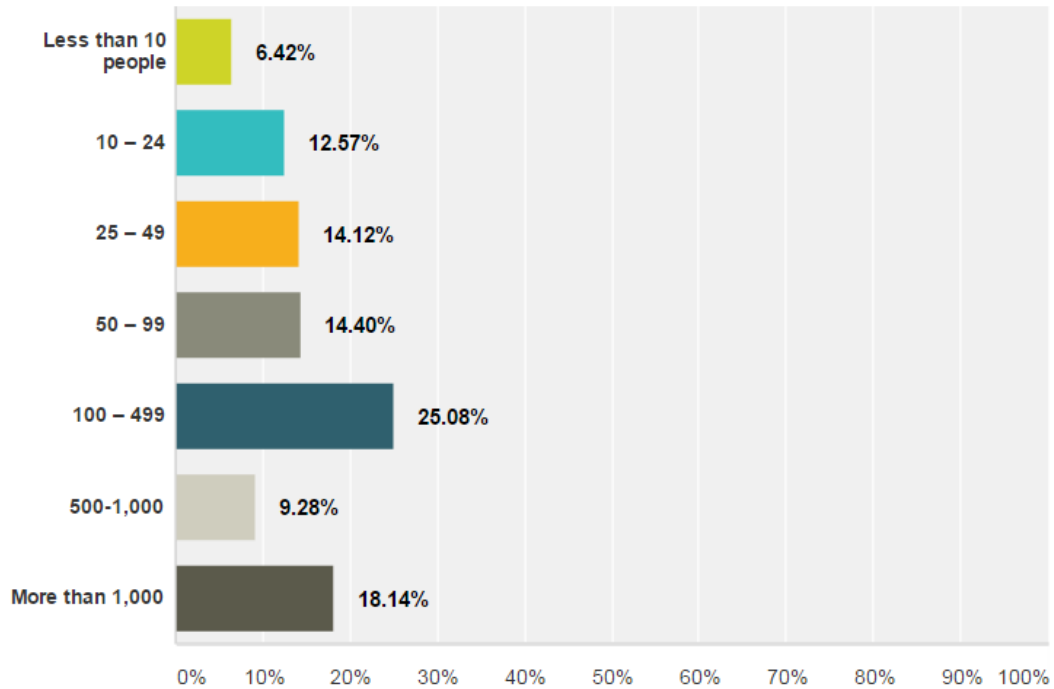
### How many years have you been in law enforcement?



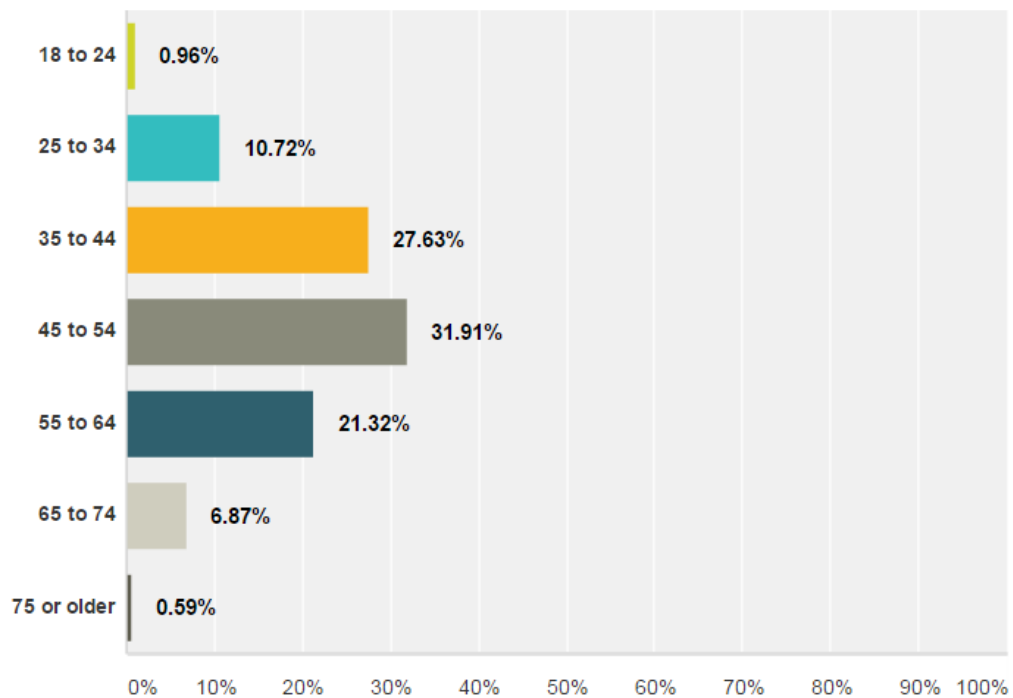
What is your current (or highest) rank?



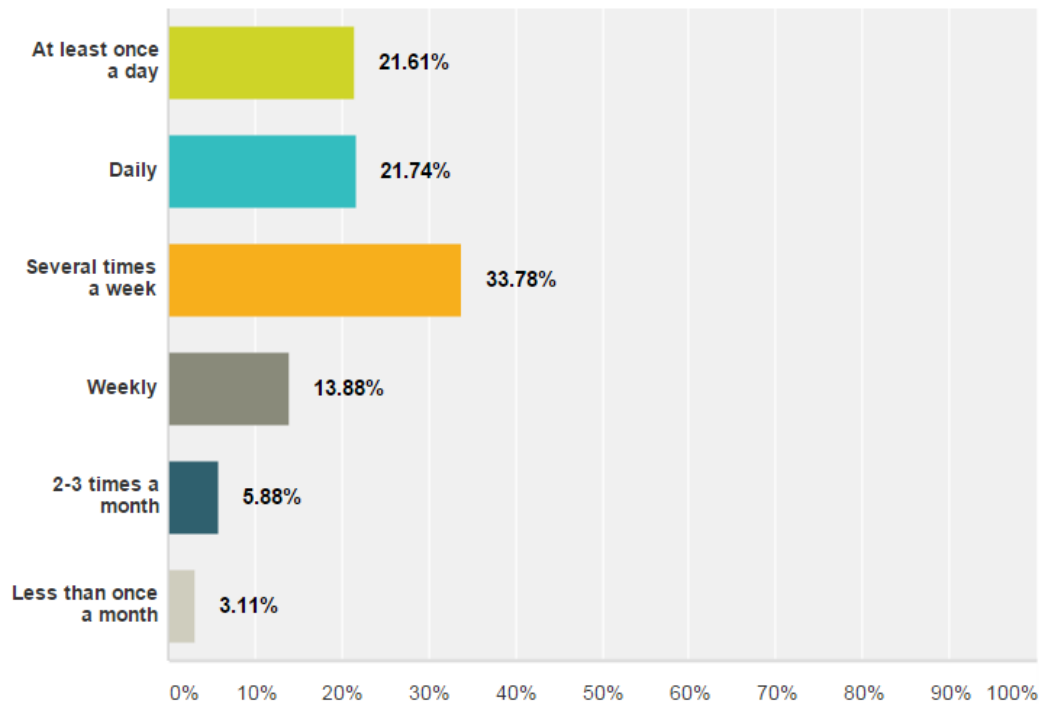
### What is the size of your department or agency?



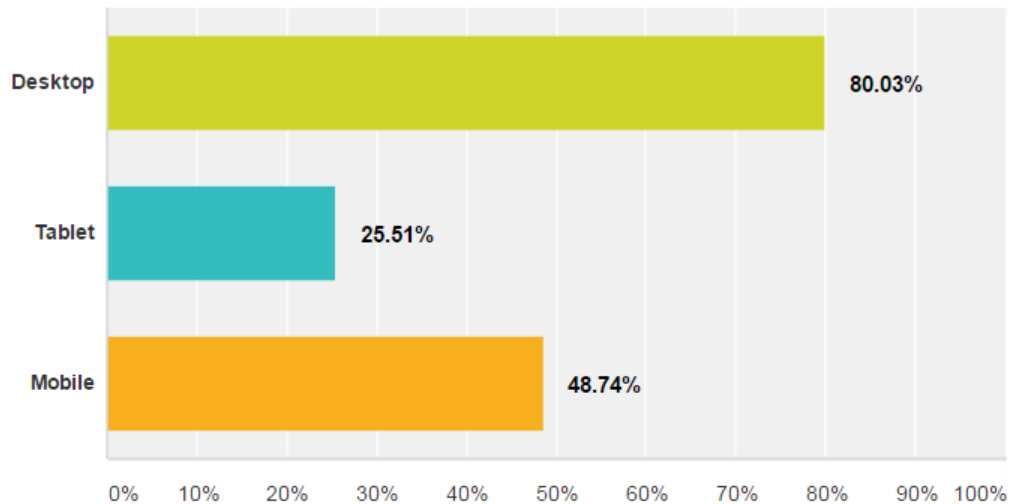
### What is your age?



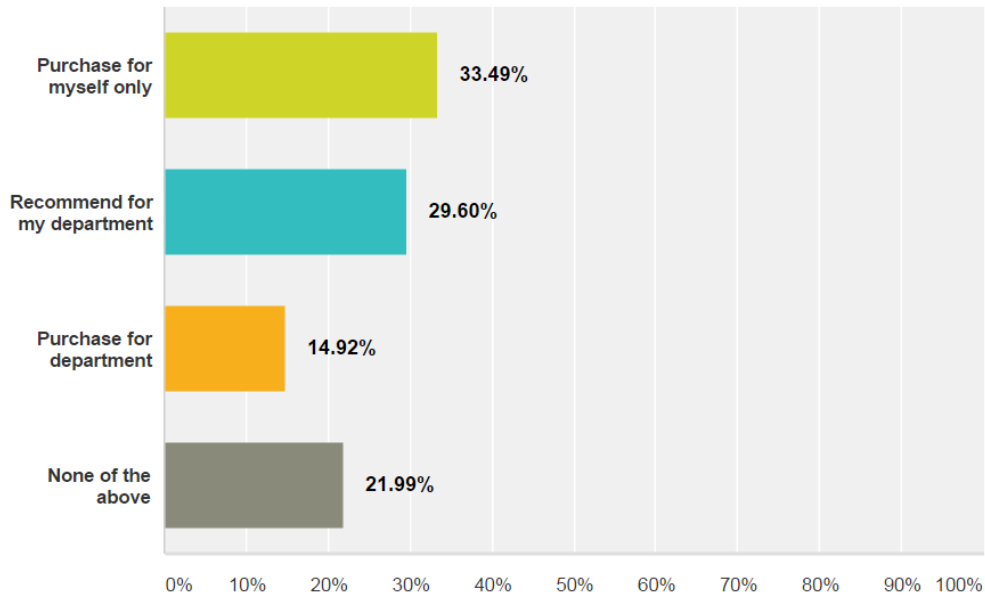
**How frequently do you engage with PoliceOne (P1 Website, Email Newsletters, Facebook/Twitter)?**



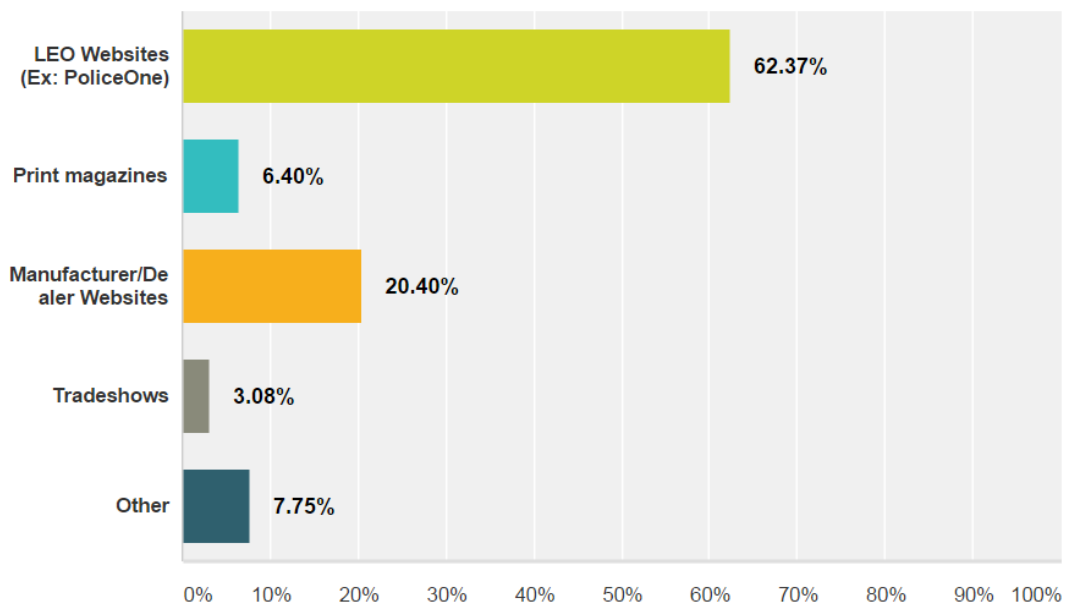
**Which devices do you visit PoliceOne from? (Check all that apply)**



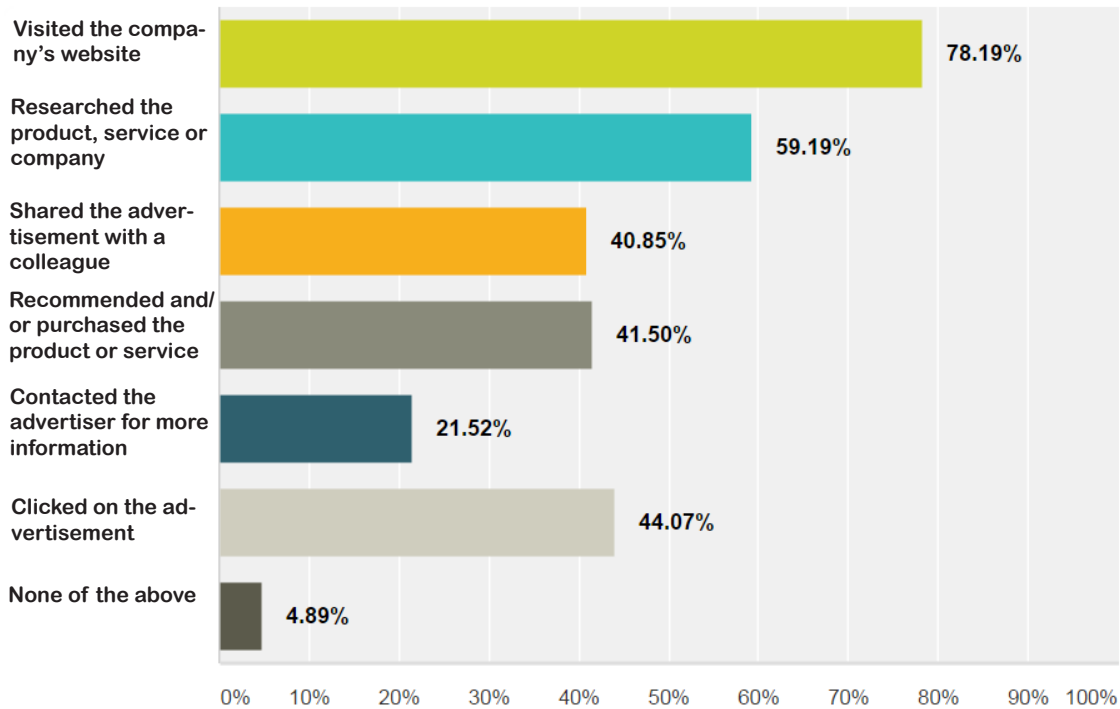
**What best describes your role in purchasing products for your department or agency?**



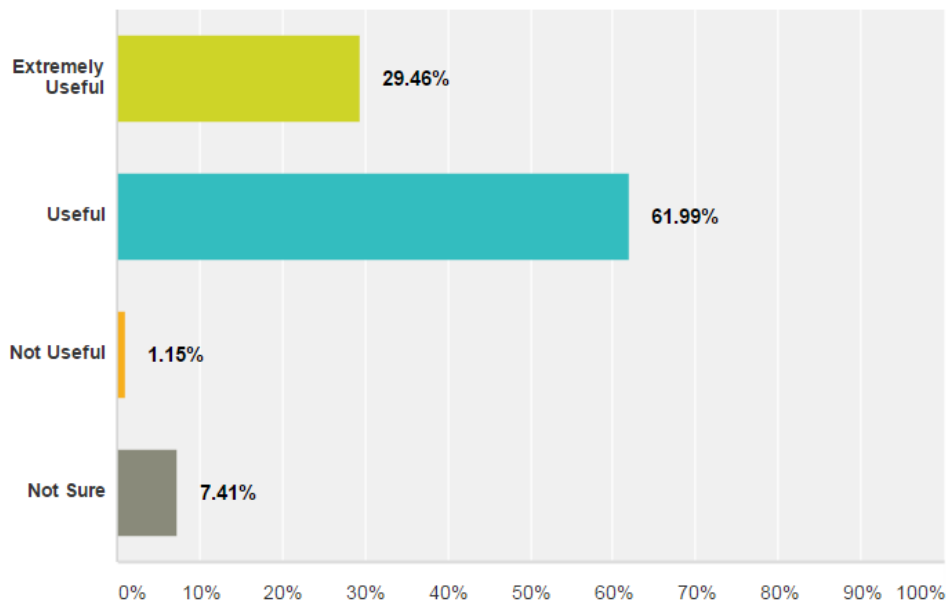
**What is your primary source of product research when evaluating law enforcement products?**



**What actions have you taken as a result of viewing an advertisement on the PoliceOne website? (Check all that apply)**

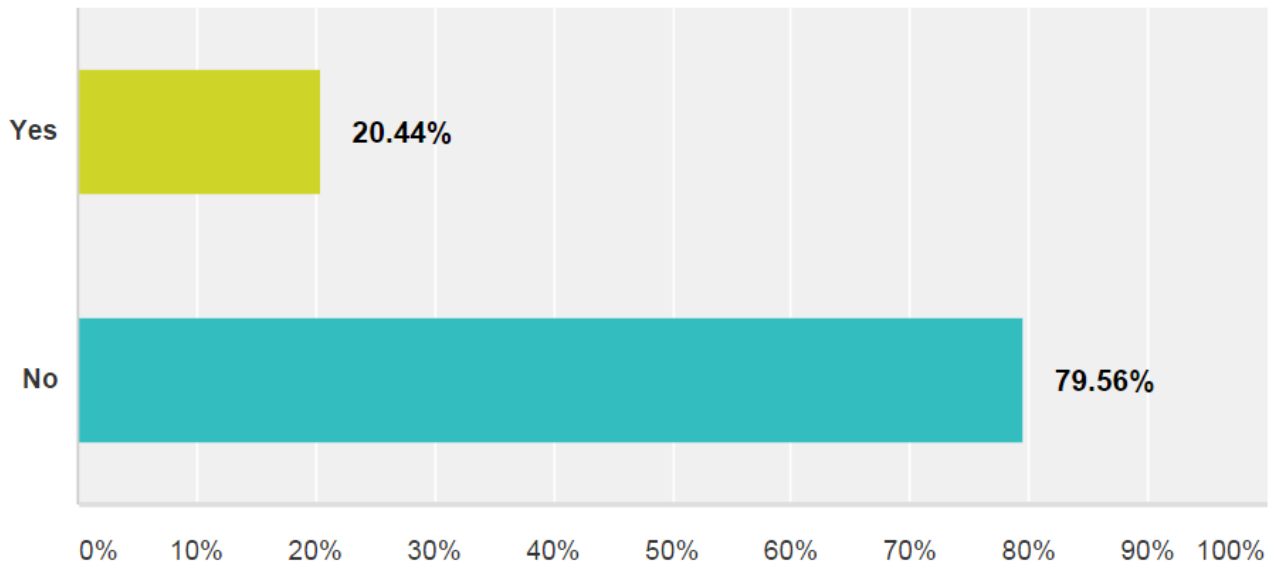


**How would you rate the usefulness of PoliceOne's Product Categories in researching products?**



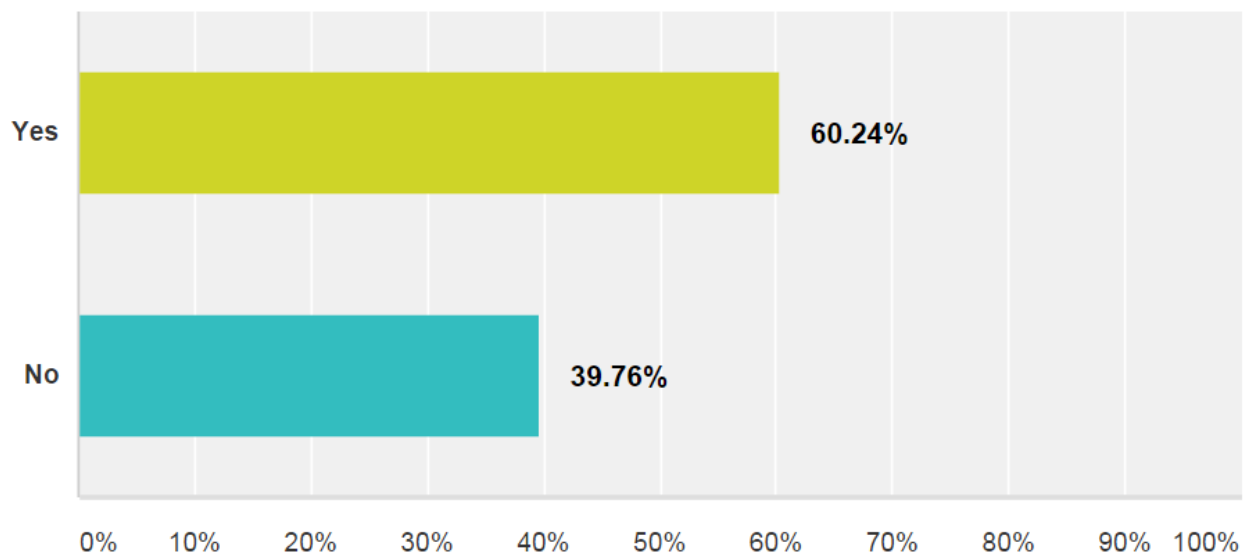
### Have you attended a law enforcement tradeshow or expo in the past year?

Answered: 4,516 Skipped: 367

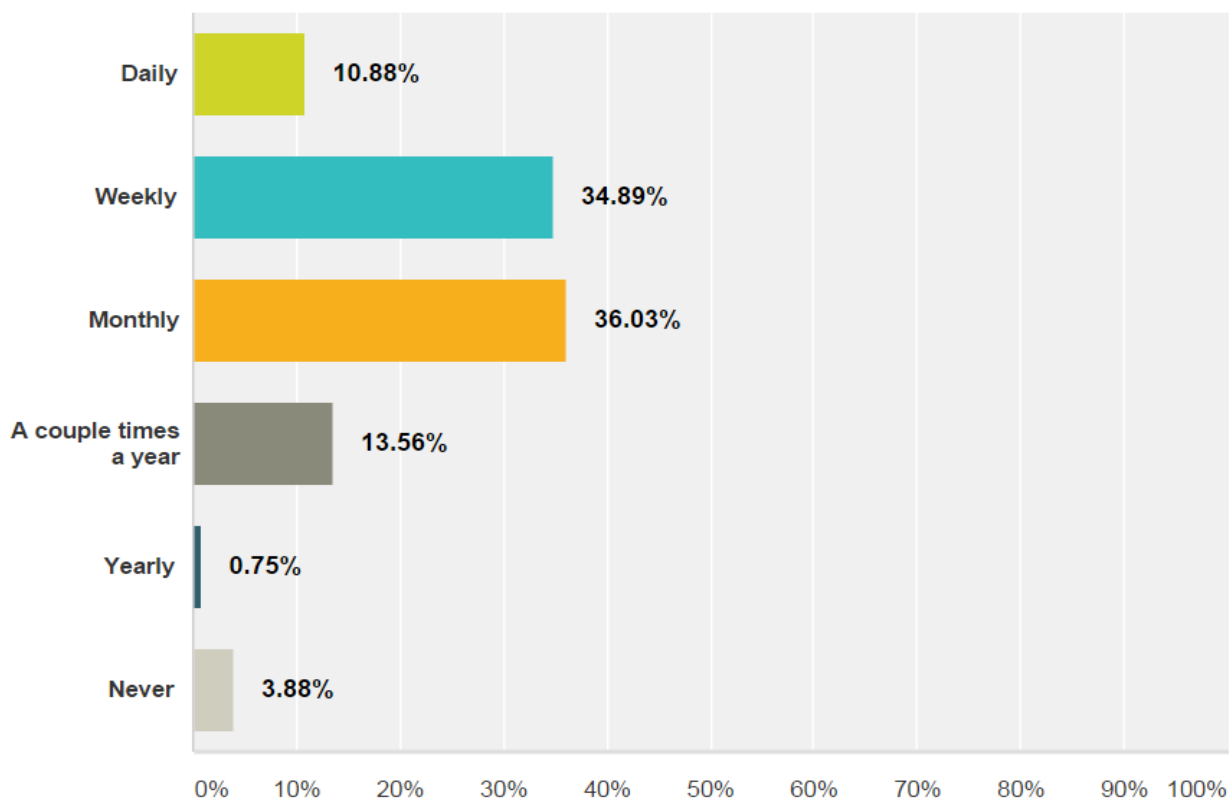


### If yes, did you purchase products as a result of attending the show?

Answered: 923 Skipped: 3,960

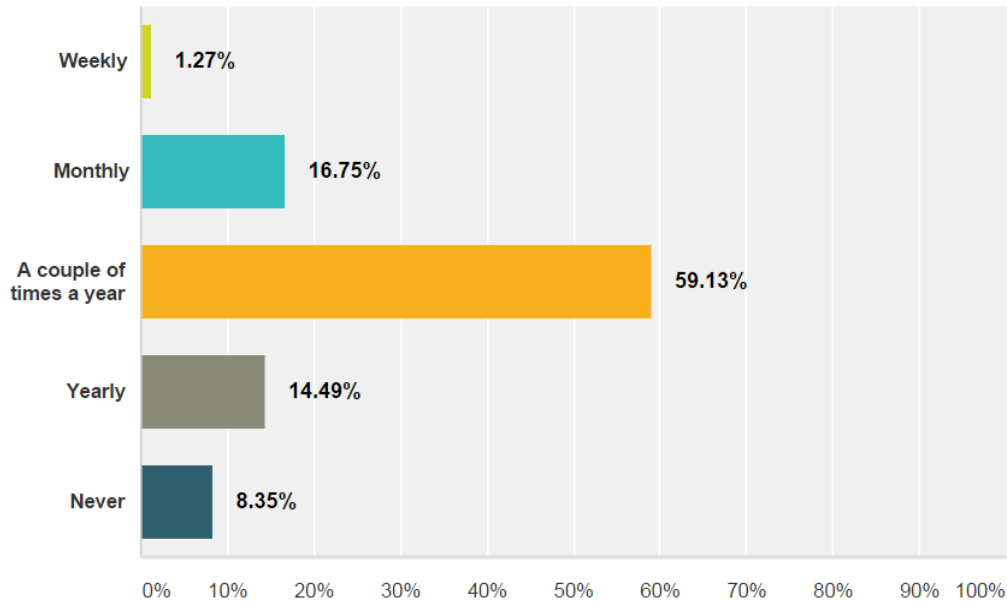


**How often do you read industry print publications? (Ex: LawOfficer, Police Magazine, Law and Order, etc.)**

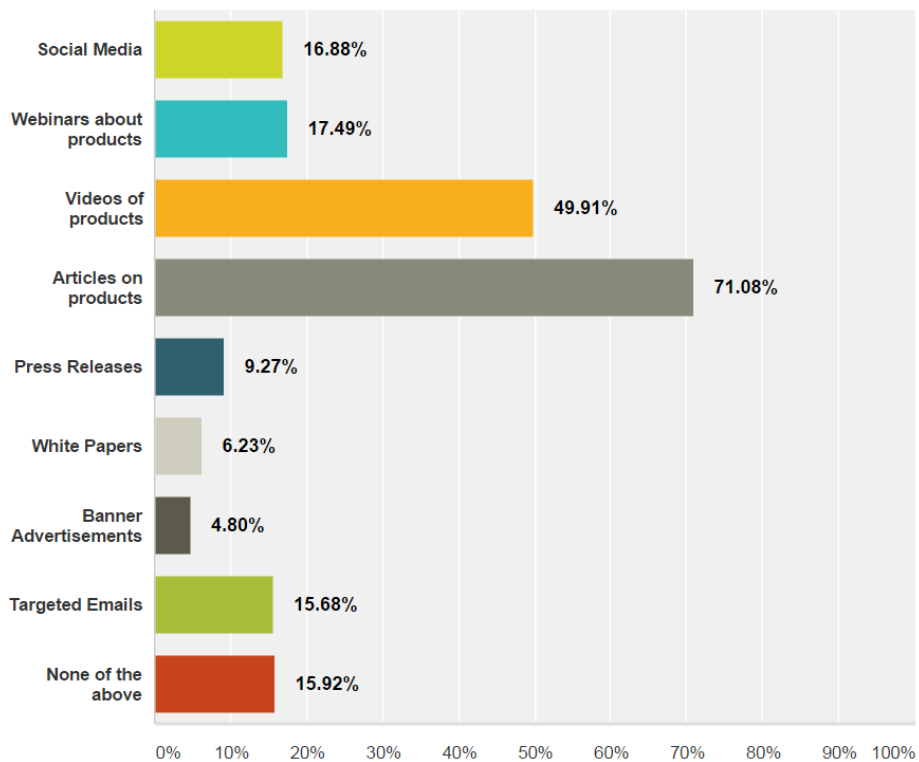




**How often do you purchase police gear or other police-related products online?**

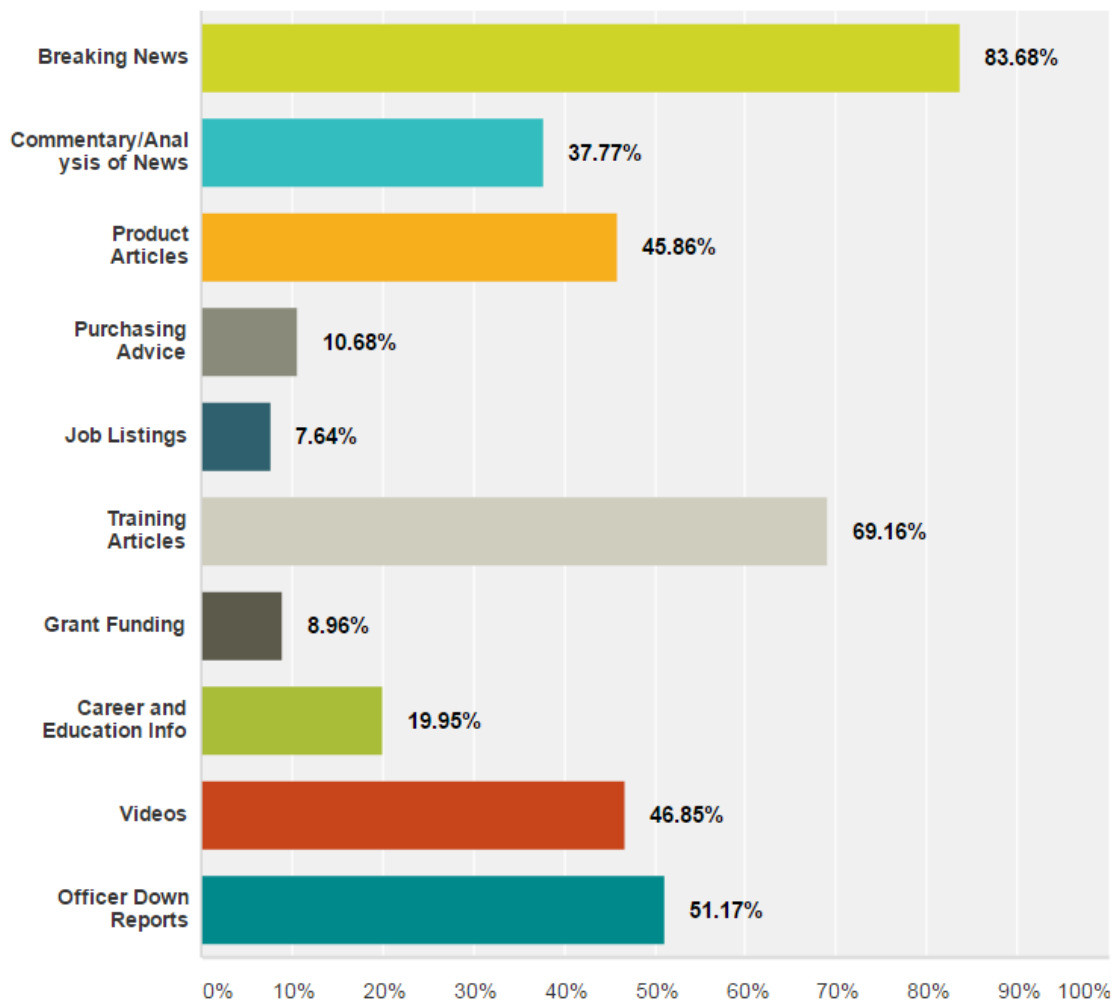


**Which of the following has influenced you or your department to try a new product?  
(Check all that apply)**

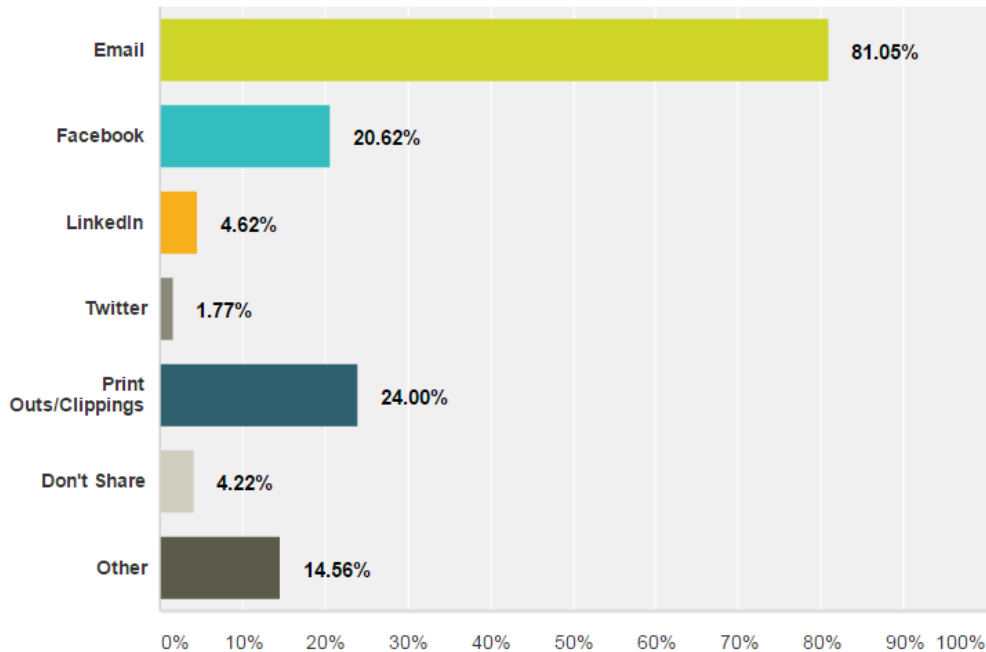


### What information brings you to PoliceOne most often? (Check all that apply)

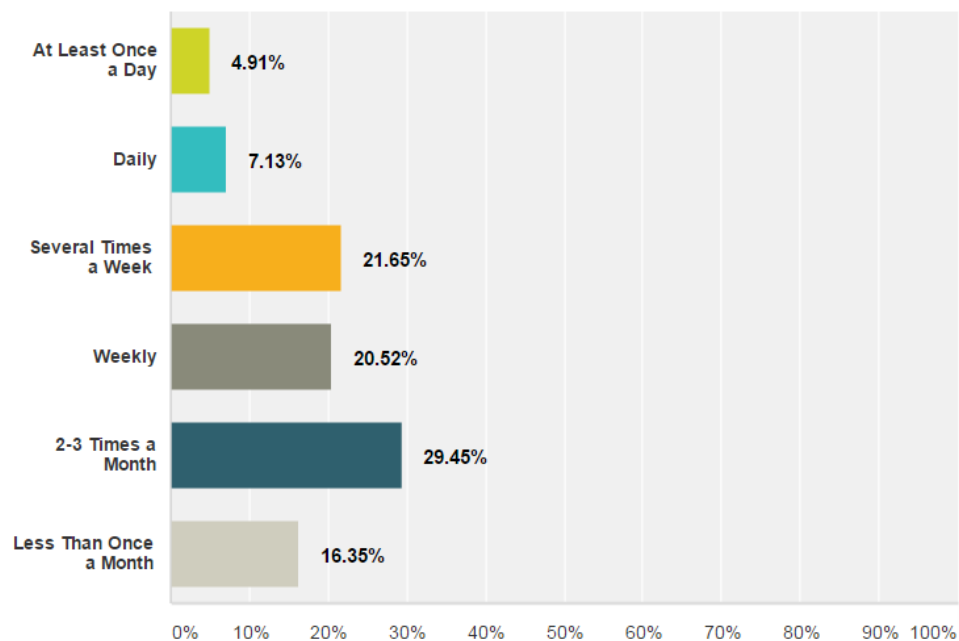
Answered: 4,241 Skipped: 642



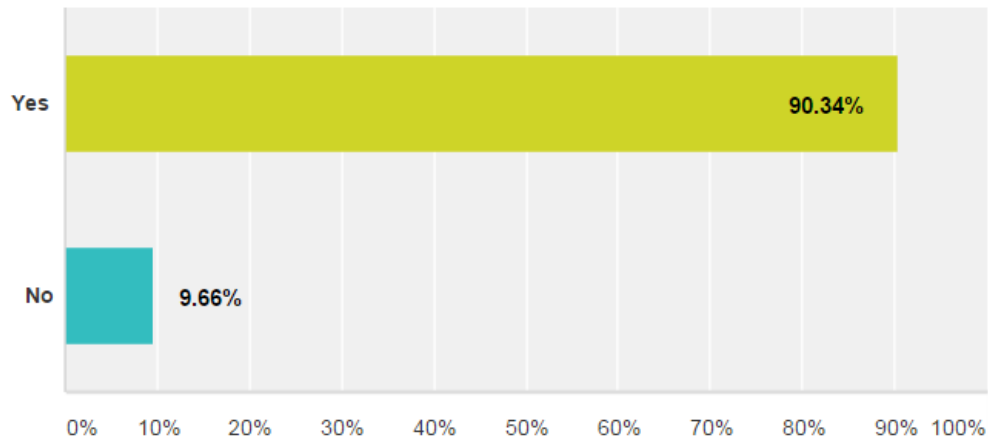
### How do you typically share valuable information you read with colleagues and your larger network? (Check all that apply)



### How often do you share the information you read with colleagues and your larger network?



**Would you agree that resources on PoliceOne have directly impacted your performance and safety as a first responder?**



**Would you recommend PoliceOne as a product research tool to others in your department?**

