

## Take Advantage of Grant Funding Opportunities

Each year, more than **\$1 billion** is available to first responders through grant programs nationwide, yet many departments are either unaware of available funding or ill-equipped to navigate the grant process. PoliceGrantsHelp.com's Grant Assistance Program offers an untapped source of potential sales by directly assisting your customers in securing access to grants that can be used to purchase your products or services.

## Sponsorship Details

The Grant Assistance Program delivers brand exposure, lead generation, and direct department support to help your customers secure funding. Our Grants team uses a wide range of resources coupled with industry expertise and deep knowledge of the complexities of the grant process to provide your customers information about the grants they need to purchase your products and the guidance needed to produce successful applications.

### Sponsorship includes all of the below:

- **Marketing and Lead Generation** -PoliceGrantsHelp.com sponsorship positions your company in front of purchasers when they are researching products and funding options, with featured logo placement, product category sponsorship, banner and eNewsletter placement.
- **Direct Lead Form** -A customized online lead generation form to drive grant assistance and sales leads is featured within relevant areas of PoliceGrantsHelp, and can also be embedded on your own corporate website to maximize lead volume.
- **Grant Assistance** -Hands-on assistance is provided to your customers and to any leads submitted through the site. Our team qualifies leads, provides customized research and helps your customers through the process – reviewing grants prior to submission and even offering discounted grant writing services.
- **TurboGrants** -All customers submitting assistance requests will receive free access to TurboGrants™, our online grant training course designed to teach both novice and experienced grant writers how to write a competitive public safety grant proposal.
- **Discounted Grant Writing** -Your customers are eligible for heavily discounted grant writing rates – up to 75% off standard industry pricing and 50% from rate card – as part of the program.



## Investment

**Non-Exclusive Sponsorship: \$1,250 per month; assistance for up to 25 leads**

Packages with additional lead support available.