



# RENEWAL POLICY FOR KASPERSKY LAB PRODUCTS

Moscow, 18 April 2014



## Scope

The Renewal Policy for Kaspersky Lab Products (“Policy”) provides a general description of Kaspersky Lab (KL) software renewal process. This Policy is applied to the products of KL and does not incorporate any guidance on sales of KL Services.

Kaspersky Lab reserves the right to amend this Policy.

## Policy

**Renewal** is a resuming of end-user right to use the product purchased previously.

Generally, a renewal license is issued for the same product and the same license quantity that are indicated in the initial order.

In case the product previously purchased is discontinued at a time of renewal, the customer is entitled to renew to the other product/s in accordance with the migration guidelines. Please note that the renewal license grants the right to install and use software that is currently supported by the vendor only.

Prior license key file/activation code information is required for issuing a renewal license.

For consumer products the date of a license installation on the first device is considered to be the first day of the license term. Expiration date of the license is set in accordance with this date.

For corporate products the license term (incl. license expiration date) is indicated in a License Certificate delivered to a customer.

The end-user is entitled to renew a product before the previous license is expired (**early renewal**) or after the expiration date of the previous license (**late renewal**).

### Early renewals of consumer products

The customer can buy a renewal license before the current one is expired. The activation code/key file of the renewal license should be activated right after an expiration of the initial license. Please note that early renewal for consumer products is possible only upon providing a license key file/activation code of a product previously purchased and to be renewed.

### Late renewals of consumer products

Late renewals of consumer products can be placed without any limitations on a time period past from the date of expiration of the previous license. However, the end-user is entitled to get renewal only upon providing a license key file/activation code of a product previously purchased and to be renewed.

## Early renewals of corporate products

Early renewals of corporate products are not available if more than 6 months are left prior to the expiration of a previous license.

If 6 or less months are left prior to the expiration of a previous license early renewals are allowed mainly to be processed.

The first date of the renewal license is set in accordance with the expiration date of the previous license.

## Late renewals of corporate products

The customer's entitlement to place a late renewal is restricted by a definite time period past from the date of expiration of the previous license. This time period depends on regional settings made by KL territory offices. At the end of this time period the product is no longer offered on conditions of renewal. License can be purchased only at full price without renewal discounts.

## About Kaspersky Lab

*Kaspersky Lab is the world's largest privately held vendor of endpoint protection solutions. The company is ranked among the world's top four vendors of security solutions for endpoint users\*. Throughout its more than 15-year history Kaspersky Lab has remained an innovator in IT security and provides effective digital security solutions for large enterprises, SMBs and consumers. Kaspersky Lab, with its holding company registered in the United Kingdom, currently operates in almost 200 countries and territories across the globe, providing protection for over 300 million users worldwide. Learn more at [www.kaspersky.com](http://www.kaspersky.com).*

---

\* The company was rated fourth in the IDC rating Worldwide Endpoint Security Revenue by Vendor, 2011. The rating was published in the IDC report "Worldwide Endpoint Security 2012–2016 Forecast and 2011 Vendor Shares (IDC #235930, July 2012). The report ranked software vendors according to earnings from sales of endpoint security solutions in 2011.