

ТОВАРЫ@mail.ru®

ТОВАРЫ@mail.ru®

About the project

Torg.mail.ru - information system of goods and services, which helps you quickly find the right product at the specified characteristics and price, as well as choose a reliable online store to purchase.

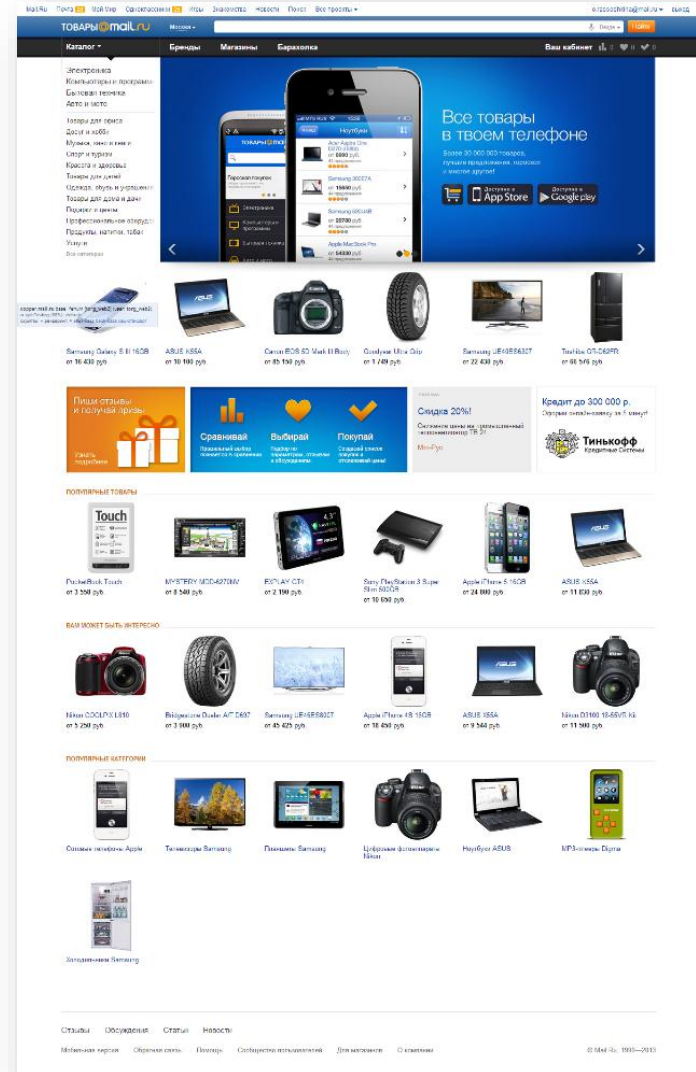
The motto of the project: Simple. Quickly. Reliably.

The most popular product categories;

More than 19 million items in the catalog;

More than 2,000 stores, placing their product offerings;

About 100,000 potential buyers.



Content of the project

Product catalog

The most popular categories:

Electronics

Computers and Software

Household appliances

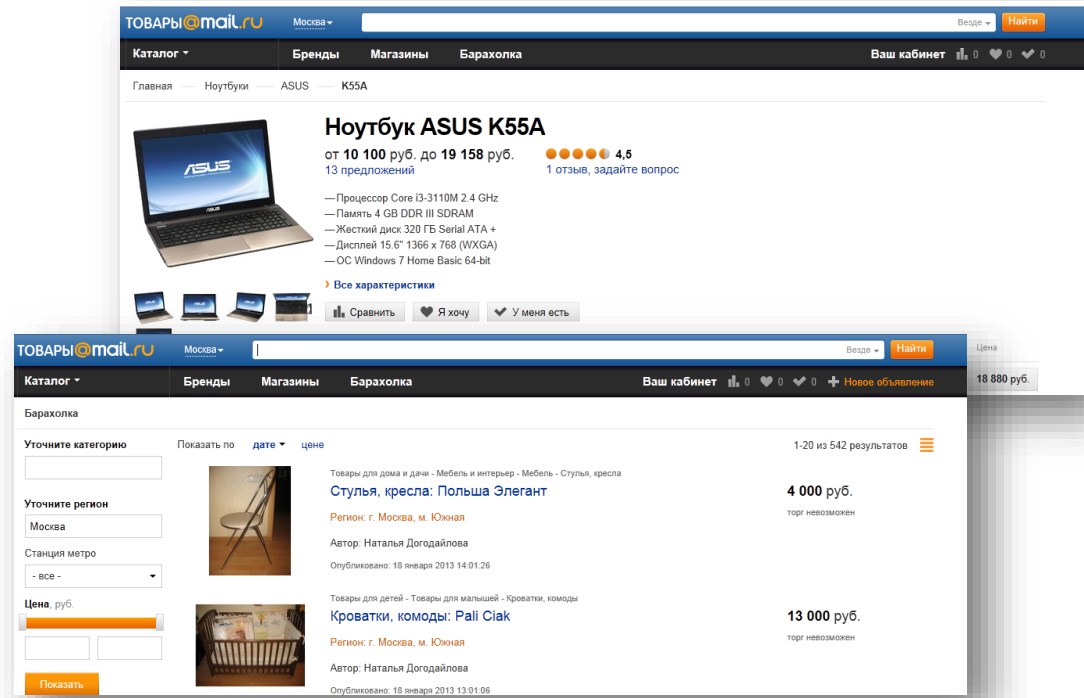
Auto and Moto

Brands catalog

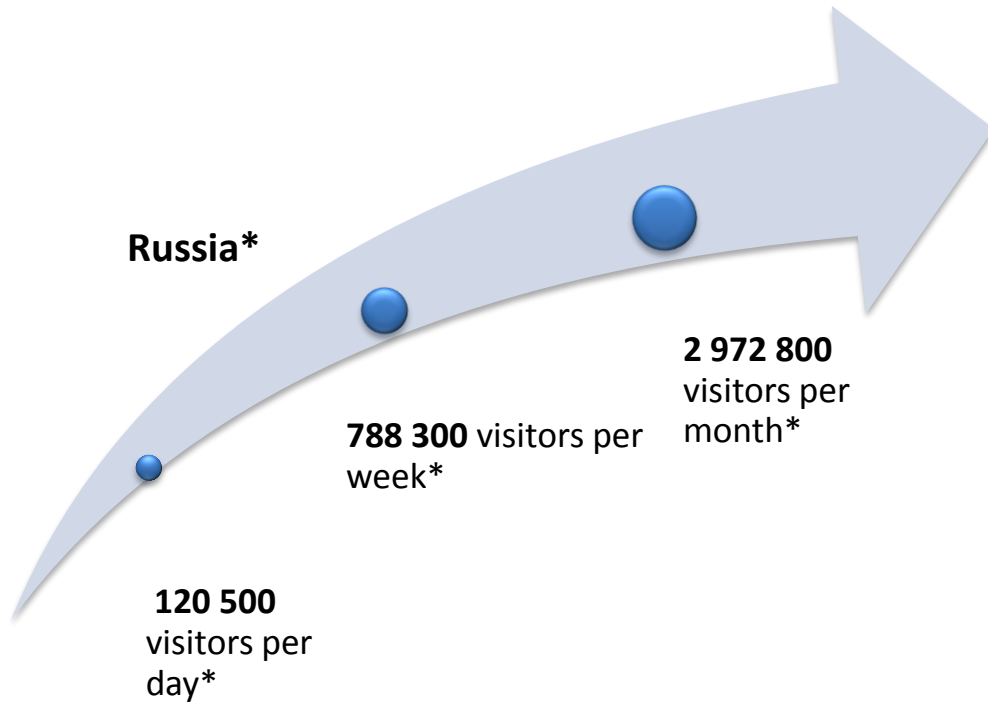
Retail catalog

Flea market

Articles



Audience and views

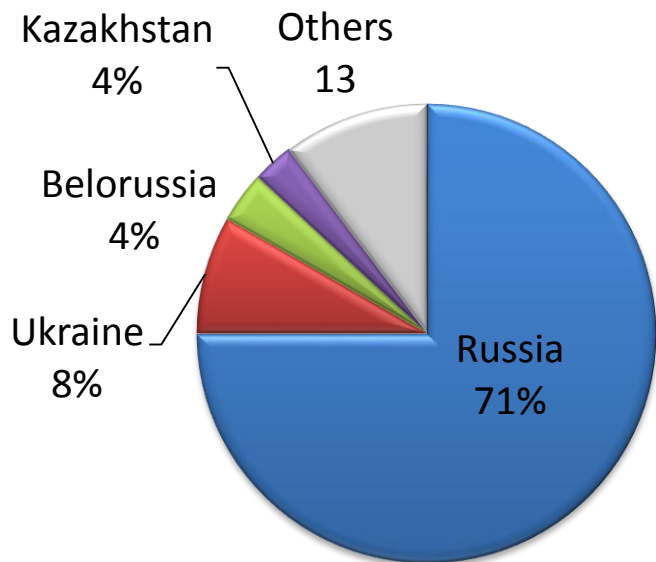


The total number of unique visitors per month more than 2,9 million **, more than 12 million page views

* Source: TNS Web Index (Russia 0+, march 2013 Monthly Reach)

** Source: top.mail.ru

Geography

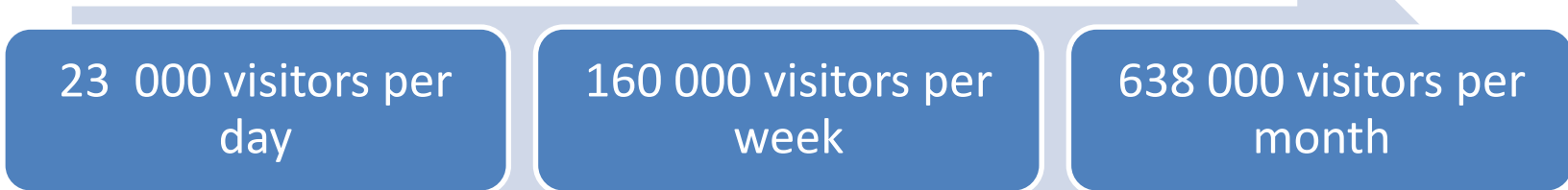


Visitors per month*:

- Moscow and Moscow Region - 638000
- St. Petersburg and the Leningrad region - 156 000
- Krasnodar region - 92000
- Sverdlovsk region - 83,000
- Rostov region - 74,000
- Samara Oblast - 63,000
- Chelyabinsk region - 51,000
- Nizhny Novgorod region - 50,000
- The Republic of Tatarstan - 50000

-
- Ukraine - 258 000
 - Belorussia - 132 000
 - Kazakhstan - 128000

Moscow and Moscow region :



Price 2013

Position	Banner type	Unit	Views per week	Visitors per week	Price(rubles)**
all pages	100%x60	Week	2 700 000	750 000	350 000
•catalog cards pages;	Text block № 1	1000 views	500 000	200 000	280
catalog cards pages and product categories pages;	Text block № 2	week	1 200 000	500 000	80 000
Popap cards of the goods in the section of clothes, jewelry, shoes and accessories	120x550	1000 views	500 000	200 000	290
Main page	235x170	week	200 000	70 000	150 000

* Price doesn't include VAT and seasonal coefficients

Season coefficients <http://corp.mail.ru/adv/season.htm>

Thank you!

Olesya Rassoshkina

Advertising manager of hi-
tech.mail.ru

Tel +7 (495) 725-63-57
Mob +7 (926) 691-71-60

rassoshkina@corp.mail.ru

<http://sales.mail.ru/>