

## Eligibility

To qualify for these rebates, a seller must sign up for FBA before June 30, 2011, and ship its first units to an Amazon fulfilment centre between April 1, 2011, and June 30, 2011. The rebates earned will be based only on units received at and/or shipped from a qualified Amazon fulfilment centre between April 1, 2011, and June 30, 2011.

## Costs and Fees NOT Covered by the Rebate

The rebates earned by the seller will NOT cover any portion of the following costs and fees charged to the seller:

- FBA removal and return fees for inventory the seller requests Amazon to remove and/or return.
- Fees that are not part of FBA, including:
  - Any sales commission or closing fees charged by Amazon in connection with the sale of any unit.
  - Any subscription fees for any other Amazon programme, including the Pro Merchant service, the Selling on Amazon service and the WebStore by Amazon service.

## Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this offer at any time at its sole discretion.
- This offer will not be applied retroactively to any units shipped to Amazon by a seller prior to the seller signing up for the Fulfilment by Amazon service.
- The rebate amount is inclusive of applicable VAT.



Earn a rebate  
up to  
**£1,500**  
on non book items



When you register with Fulfilment by Amazon (FBA) before June 30, 2011, you can earn a rebate on shipping and fulfilment fees of up to £ 1500.

- Get up to £ 500 back on your inbound shipping costs when you ship your inventory to Amazon.
- Get up to £ 1000 back in fulfilment fees including storage and labeling based on how many items you sell and we ship.

The more you sell, the more you get back!

Amazon EU Sarl ("Amazon") is offering new sellers who register for FBA the opportunity to earn both:

### (a) A Shipping Cost Rebate:

A rebate on the inbound shipping fees incurred by the seller, in relation to non book items up to £ 500 based on the number of inbound units received in Amazon's UK fulfilment centres between April 1, 2011, and June 30, 2011. Please refer to the rebate schedule on the right for details.

AND

### (b) An FBA Fees Rebate:

A rebate on FBA fees including storage, labeling and also Multi-Channel fees for off-Amazon.co.uk orders incurred by the seller in relation to non book items up to an amount of £ 1000. The calculation is based on the number of outbound units shipped for the seller through FBA between April 1, 2011, and June 30, 2011. Please refer to the rebate schedule on the right for details.

FBA Unit Rebate Schedule

Inbound Units Received	Shipping Cost Rebate (flat amount)
1-199	£ 50
200-499	£ 100
500-749	£ 200
750-1499	£ 300
1500 +	£ 500

FBA Unit Rebate Schedule

Outbound Units Shipped	FBA Fees Rebate
1-99	£ 50
100-249	£ 200
250-749	£ 400
750-1499	£ 700
1500 +	£ 1,000

### How it Works

- This offer applies to all non-book shipments received at and/or shipped from a qualified Amazon fulfilment centre between April 1, 2011, and June 30, 2011 and applies to new sellers who registered for FBA before June 30, 2011.
- Eligible sellers will receive a one-time flat Shipping Cost Rebate as per the above Schedule. For example, if Amazon receives 750 units from the seller between April 1, 2011, and June 30, 2011, at a shipping cost of £ 350, the seller will receive a Shipping Cost Rebate of £ 300.
- Eligible sellers will also receive a one-time FBA Fees Rebate as per the above schedule. For example, if Amazon ships 750 of the seller's units through FBA to fulfil the seller's Amazon.co.uk and off-Amazon.co.uk orders between April 1, 2011, and June 30, 2011, and the seller incurs £ 850 in FBA fees, the seller will receive an FBA Fees Rebate of £ 700.
- The combined sterling amount of any Shipping Cost Rebate and FBA Fees Rebate earned will be deposited to or used to offset any negative balance in the seller's Amazon Seller Account on or before August 1, 2011. The amount will be titled "Miscellaneous Adjustment."
- The rebate will be the maximum of the figure shown in the table or the actual fees incurred.
- This offer is not "cumulative"; new sellers registering for FBA will only be entitled to one Shipping Cost rebate and one FBA fees rebate only.