



## Fulfilment by Amazon can help grow your business while saving time and money with a Fee Rebate Offer that can save you up to £1,500!

### Qualifications

#### Shipping Cost Rebate Merchant Offer

**Details:** To qualify for this rebate, a merchant must sign up for the Fulfilment by Amazon service before 31 March 2010, and the rebate earned will be based on only units shipped to and received at the appropriate Amazon fulfilment centre within 30 days or before 31 March 2010, of completing registration for FBA and accepting the terms of the online Seller Agreement for Fulfilment by Amazon.

#### Fulfilment by Amazon Fee Rebate

**Merchant Offer Details:** To qualify for this rebate, a merchant must ship its first units to an Amazon fulfilment centre between 1 January 2010 and 31 March 2010. Units must be received by the appropriate Amazon fulfilment centre NO LATER THAN 31 March 2010, to qualify for this rebate.

### Costs and Fees NOT Covered by Rebate

The rebate earned by the merchant will NOT cover any portion of the following costs and fees, which are not part of the FBA service:

- Any Referral or closing fees charged by Amazon in connection with the sale of any unit.
- Any subscription fees for any other Amazon programme, including the Pro Merchant service or the Selling on Amazon service.

### Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this rebate offer at any time in its sole discretion.
- This rebate offer will not be applied retroactively to any units shipped to Amazon by a merchant prior to the merchant signing up for the promotion.



We're offering a rebate on Fulfilment by Amazon inbound shipping, Pick & Pack, and outbound shipping fees 1 January through 31 March 2010. It's a chance for you to test one of the most advanced fulfilment solutions in the world at a low cost. See below for full details on promotion.

Amazon EU Sarl ("Amazon") is offering new merchants that register in the UK, the opportunity to earn rebates for using the Fulfilment by Amazon service. The number of units received by Amazon in first quarter 2010 will determine the amount of the rebate the merchant can earn.

### How to Take Advantage of the Offer

To qualify for these rebates, a merchant must sign up for the FBA service and ship units to Amazon **no later than March 2010**.

Merchants who have previously used the FBA service for storage, pick, pack or shipping and or participated in an FBA promotion within the past 90 days will not qualify for these rebates.

Fulfilment by Amazon Unit Received Rebate Schedule		
Units Received	Rebates (up to)	
	Shipping Cost	FBA Fees
100-249	£ 50	£ 50
250-499	£ 100	£ 100
500-999	£ 200	£ 200
1,000-2,999	£ 400	£ 300
3,000+	£ 1,000	£ 500

### How it Works

- This offer applies to all shipments from a qualified merchant from 1 January 2010 through 31 March 2010.
- Qualified merchants will receive a one-time Merchant Shipping Rebate for the actual cost of their inbound shipments to an Amazon fulfilment centre up to the amount earned per the above schedule. The pound amount of any Merchant Shipping Rebate earned will be VAT inclusive and will be deposited to and/or used to offset any negative balance in the merchant's Amazon Seller account on or before 1 May 2010. The rebate will be titled "Miscellaneous Adjustment."
- Qualified merchants will receive a one-time Merchant Fee Rebate to apply to the cost of Fulfilment by Amazon fees incurred through the merchant's Amazon Seller account between 1 January 2010 and 31 March 2010, for the amount earned per the above schedule. This pound amount will be VAT inclusive and deposited to and/or used to offset any negative balance in the merchant's Amazon Seller account on or before 1 May, 2010.
- Qualified merchants will receive a single payment up to the amount earned per the above schedule and are limited to one Merchant Shipping Rebate and one Merchant Fee Rebate.
- This offer is not 'incremental'; merchants will not accumulate more than one Merchant Shipping Rebate or more than one Merchant Fee Rebate.
- Qualified merchants will receive credit for the actual amount spent on inbound shipping to an Amazon fulfilment centre and the set maximum amount earned for Fulfilment by Amazon fees (for example, if a merchant sends Amazon 251 units between 1 January 2010 and 31 March 2010, with an inbound shipping cost to Amazon fulfilment centre of £50, and incurs £125 in fulfilment fees for units fulfilled by FBA, it will receive £50 for inbound shipping cost and £100 for FBA fees incurred in a total rebate credit of £150 to their Amazon seller account during that time period).
- Proof of delivery will be required to receive the Shipping Cost Rebate Merchant Offer rebate credit. The merchant must submit proof electronically of delivery charges and carrier selection to their Amazon.co.uk sales representative by 10 April 2010, to receive the inbound shipping rebate credit or if self-registering to fba-eu@amazon.com.